In the Planning Field

Plan for Social Housing in Sde Dov

Ori Ettinger, Sebastian Wallerstein and Neta Ziv

The Sde Dov Master Plan is the largest (1,450 Dunam) development plan being promoted in Tel Aviv. The plan will enable the construction of 16,000 housing units for approximately 41,000 new residents. Due to the extremely high land value, public policy tools need to be implemented in order to create a balanced social mix that includes middle and low income households. The social housing plan for Sde Dov lays out a concrete plan to allocate social and affordable housing units as part of the Sde Dov Master Plan and serves as a case study for the proper allocation of social housing in high demand areas.

Atty. Ori Ettinger is the manager of policy promotion at The Affordable Housing Center, Hagar Institute, Tel-Aviv University. She previously worked at the environmental NGO "Adam Teva V'din - The Israeli Union for Environmental Defense" as the director of the organization's Legal Aid Center. oriettinger@tauex.tau.ac.il

Sebastian Wallerstein is the director of The Affordable Housing Center; he has a BA in Economics and Political Sciences from Tel Aviv University and a M.Sc. in Urban and Regional Planning from the Technion - Israel Institute of Technology. Previously, in the City of Bat Yam's Department of Urban Planning, Wallerstein was responsible for promoting urban-renewal plans and housing policies. seba@tauex.tau.ac.il

Neta Ziv is a Professor at the Tel Aviv University Faculty of Law. Until recently she was the director of the Cegla Clinical Law Programs at the Tel Aviv University Faculty of Law. Today she is the academic supervisor of the Housing, Community and Law Clinic and the academic director of The Affordable Housing Center. Prof. Ziv has served as a public interest lawyer for the Association for Civil Rights in Israel and as a leading attorney in some of Israel's major human rights cases litigated before the Israeli Supreme Court. She was among the founding members of the Israel Women's Network Legal Center and served as the chair of Bizchut - the Israel Human Rights Center for People with Disabilities. zneta@gmail.com