Abstracts

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Memory Perception and the Conservation Plan of Tel Aviv-Jaffa: Conservation of the Etched Consciousness

Amnon Bar-Or

In Israel, the term "heritage" raises many questions. Reluctance to acknowledge the fact that we are surrounded by more than one heritage prevents most of us from asking the important and embarrassing questions that relate to the core of our built heritage. The act of conservation generally avoids dealing with historic and cultural values that do not match the dominant heritage in Israel, hence the fixation on romantic memories rather than the values and the essence of the buildings themselves. In this paper I discuss how conservation becomes a political tool that operates to impose one narrative, while neglecting others, using the Chelouche house in Neve Tzedek (Tel Aviv) as a case study.

Keywords: Built Heritage, Conservation, Restoration, Chelouche House, Historical consciousness, Consciousness etching.

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